



AETOS
TECHLABS

LOQIO
WHATSAPP BUSINESS PLATFORM



LOQIO

One platform to run your entire WhatsApp business.

Inbox, broadcasts, bots, AI agents, ads, commerce and a full white-label partner console — built on the official Meta Cloud API as a Tech Provider, not a BSP. 0 % message markup: you pay Meta directly, we only charge for the software.

PS

Priya Sharma

online

SLA 4h

Hi — is the Fronx Sigma still available?

09:41

It is. Want to book a test drive this week?

09:41

Saturday morning works

09:42

Booked for Sat 11:00. Confirmation sent ✓

09:42

Type a message...

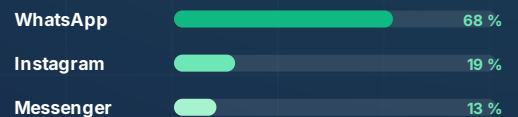
→

CONVERSATIONS / MONTH

94k

▲ first response 42 s avg

CHANNEL MIX



MEDIAN 1ST RESPONSE

12 s

CSAT

4.8 / 5

DELIVERY FUNNEL

Delivered · Read 81 % · Replied 38 %

0 %

message markup —
you pay Meta directly

20

modules: inbox, bots,
ads, commerce &
more

2 min

to connect a number
with Quick Connect

12

platforms
benchmarked feature-
by-feature

EVERY MODULE. ONE PLATFORM.



Every module your team needs — no separate tools to stitch together.

Twenty modules on one contact timeline, from the first hello to a closed, reported conversation.

Team Inbox

One shared inbox for every WhatsApp number — routing, SLA timers, presence. No message sits unanswered.

Contacts & Segments

Attributes, consent tracking and behavioural segments that feed every campaign.

Broadcasts & Campaigns

One-off broadcast or multi-step drip, daily send caps, live delivery funnel.

Template Manager

Create, submit and track Meta-approved templates — marketing, utility, authentication.

Interactive Messages

Quick-reply and CTA buttons, list menus, catalogue cards — real Meta interactive messages.

WhatsApp Flows

Native in-chat forms — booking, lead capture, surveys — filled without leaving the chat.

Bots & AI Agent

Visual no-code builder plus an AI agent answering from your own knowledge base, with human hand-off.

Automation Rules

Trigger → condition → action rules for the things that shouldn't need a full bot flow.

Ads & Social Manager

Click-to-WhatsApp ads plus Channels, groups, communities and status posts from one manager.

Channels

Connect a number the official way via Embedded Signup, or go live instantly with Quick Connect.

Analytics

Delivery funnels, campaign ROI, agent performance and per-number quality trends.

Commerce & Payments

Sync your catalog, take orders in WhatsApp, get paid with Razorpay, PayU or WhatsApp Pay.

Partner & White-label

Run a full agency business on top — your brand, your domain, your clients, your margin.

Developer Platform

Documented REST API and signed outbound webhooks with a delivery log.

Security & Enterprise

Roles, audit trail, two-factor auth and GST-ready billing.

Service Desk

Conversation → tracked ticket with routing rule, SLA clock and an activity log.

Lead Scoring & Distribution

Score against your rules, see why each lead scored, hand out automatically — with a dry-run preview.

Quotes

Priced quotes from line items sent over WhatsApp, totals the server computes rather than trusts.

Appointments

Bookings against a contact, grouped by day, WhatsApp reminder before each one.

CSAT & NPS Surveys

Ask for a score in the chat the customer is already in; the reply is captured as the answer.

HOW A MESSAGE FLOWS
First hello to closed & reported.

1 · Customer messages

WhatsApp, Instagram, Messenger — same inbox.

2 · Bot or AI answers

Or routes to the right agent by rule.

3 · Team inbox
Shared, with SLA and assignment.

4 · Tracked end to end
Analytics, ROI, quality score.

Sell it as your own product, on your own domain.

Your customers open `app.yourbrand.com`, see your logo and colours, get email from your address. Ours appears nowhere — not on a screen, not in an email, not in a URL. Included on every edition.

Your domain, verified for real

Add two DNS records at your registrar. We run a live lookup and tell you which one is missing — no ticket, no onboarding call, no waiting on us.

Every surface carries your brand

App, sign-in, invitations, transactional email, browser tab and favicon. The brand is a token layer the whole product reads from — not a logo swap on one page.

Isolation as deep as the deal needs

Shared rows, a schema, a whole database, or a dedicated application on its own domain. Enough to pass an enterprise security review without changing platforms.

Bill it at your prices

A partner console for onboarding client orgs under your brand, with wholesale rates underneath and per-client data access you control.

YOUR OWN DOMAIN, START TO FINISH

Not a subdomain of ours with your logo on it.

WITHOUT

`yourbrand.loqio.app/login`

WITH

`app.yourbrand.com/login`

- Bookmarks say your name
- Email links stay on your domain
- Your SSL certificate, issued automatically
- Verify now, go live whenever you choose

DOMAIN VERIFICATION · LIVE DNS LOOKUP

Two records. One green tick.

- **TXT** `_verify.app.yourbrand.com` → your token
- **CNAME** `app.yourbrand.com` → your edge hostname
- Verified — your domain is serving your brand
- One install, a brand profile per client: Aetos Chat, Nimbus, Verde, Kora, Meridian — each on its own domain

TIER 1

Shared (row-level)

One schema, one database. Row-level security scopes every query to the tenant.

TIER 2

Schema separation

Each tenant gets its own schema. Separate tables, separate backups per schema.

TIER 3

Database separation

Own database and connection pool. Nothing shared but the application process.

TIER 4

Application separation

Own database, own API and web processes, on its own domain. Nothing shared at all.

AHEAD OF EVERYONE

Nobody else bundles all of this

Quick Connect (2-minute QR onboarding), groups & communities manager, WhatsApp Channels publisher, status scheduler, chat-history import, and full white-label in one product.

LEVEL WITH THE BEST SMB TOOLS

Matching Wati / AiSensy / Emovur at launch

Inbox, contacts, templates, broadcasts, retargeting, Flows, CTWA ads, bot builder, AI copilot, catalog and payments, GST invoicing, 0 % markup.

HONESTLY, STILL CATCHING UP

Enterprise-CPaaS territory

SMS/RCS/voice fallback, SSO/SAML, ISO 27001, dedicated 1,000 mps throughput and a connector marketplace — on the v1.x-v2 roadmap.

Ahead where it counts, honest where it doesn't.

Condensed from a module-by-module benchmark against India SaaS and enterprise CPaaS. ● full · ◐ partial / higher tier · ○ none.

FEATURE	LOQIO	WATI	AISENSY	INTERAKT	GALLABOX	TWILIO
Quick Connect (QR, no Meta paperwork)	●	○	○	○	○	○
0 % message markup	●	○	◐	○	◐	○
Unlimited agents (no per-seat cost)	●	○	●	○	○	○
Messenger + Instagram in the same inbox	●	◐	○	◐	●	◐
WhatsApp Flows (native in-chat forms)	●	●	◐	◐	◐	○
AI agent with RAG on your knowledge base	●	◐	◐	○	○	○
WhatsApp Channels · groups · status scheduler	●	○	○	○	○	○
Catalog, cart, orders, WhatsApp Pay	●	◐	◐	●	◐	○
Full white-label + custom domain	●	○	○	○	○	○
Tickets, lead scoring, quotes, appointments, CSAT	●	◐	○	◐	◐	○
Self-hosted · on-premises · private cloud	●	○	○	○	○	◐
SSO/SAML, ISO 27001	◐	○	○	○	○	●

Sourced from public pricing pages, help docs and product demos as of Sep 2026; enterprise-quote cells should be verified with the vendor. Full 40-row comparison on the website.

Hosted

We run it. You sign in and go — nothing to provision.

Self-hosted

Runs on your own servers. No conversation data leaves them.

On-premises

Inside your own building, air-gapped, with offline licence activation.

Private cloud

A single-tenant instance we deploy and operate for you.

0 %

You always pay Meta directly for WhatsApp conversations — we only charge for the software. Per 24-hour conversation, not per message; service conversations are free; prepaid wallet with a live ledger, no surprise invoice. No per-agent inbox tax, ever. Free tier available — no credit card to start. Plans from Free Forever through Starter and Advanced; current pricing on the website.



See it running on your own number.

Free tier, no credit card required. Connect a number in two minutes with Quick Connect and run your first broadcast today.



CALL

+91 99666 12678
+91 90309 03030



WEB

aetostechlabs.com



EMAIL

krishna@aetostechlabs.com
aetostechlabs@yahoo.com



OFFICE

Aetos Techlabs LLP
Hyderabad, Telangana